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FOR IMMEDIATE RELEASE:

**JENN-AIR TO TAKE CENTER STAGE AT PEBBLE BEACH FOOD & WINE**

*Celebrity Chefs Headline Four-Day Event, April 12-15, 2012*

BENTON HARBOR, Mich. (April 3, 2012) - Jenn-Air has signed on to play a key role – exclusive appliance sponsor – for what may be the most star-studded and exclusive culinary event in the nation. The fifth annual Pebble Beach Food & Wine, held on the picturesque northern California coastline, will feature 75 celebrity chefs and 250 acclaimed wineries over four days of luxury dining experiences, wine tastings and cooking demonstrations.

Chefs scheduled to perform in the event's Jenn-Air Cooking Demo Pavilion represent a virtual Who's Who of the culinary world, including Daniel Boulud, Anne Burrell, Michael Chiarello, Todd English, Guy Fieri, Tyler Florence, Thomas Keller, Jacques and Claudine Pepin, Michael Symon and Geoffrey Zakarian, among others.

"Pebble Beach Food & Wine provides an ideal setting for showcasing both the elegant design and unmatched performance of our luxury appliances," notes Brian Maynard, Director of Marketing for Jenn-Air. "It's gratifying to know that a highly discerning audience will experience, and be inspired by, the use of our appliances by the nation's most accomplished and demanding chefs."

In addition to seeing the appliances in use, attendees will have an opportunity to view and explore the Jenn-Air collection in a fully-outfitted kitchen exhibit and experience a new iPhone application that lets users envision how Jenn-Air appliances will look in their own kitchens.

**About Jenn-Air:**

Since the introduction of the first self-ventilated cooktop in 1961 and downdraft ventilated range in 1965, Jenn-Air brand has consistently grown its reputation as a technology and design innovator. Its selection of style options includes two distinct stainless steel collections and a cutting-edge Floating Glass finish in black or white. From downdraft cooktops, wall ovens and professional style ranges, to dishwashers, refrigerators and such entertaining essentials as warming drawers, built-in ice machines and wine cellars, Jenn-Air brand offers a complete line of major kitchen appliances. To learn more about the Jenn-Air® appliance collection, or speak with a member of the concierge team, please visit [jennair.com](http://jennair.com), [twitter.com/jennairusa](http://twitter.com/jennairusa) or [facebook.com/jennair](http://facebook.com/jennair).