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## FOR IMMEDIATE RELEASE:

## SOPHISTICATED DESIGN MEETS HIGH PERFORMANCE IN LATEST JENN-AIR DISHWASHER COLLECTION

BENTON HARBOR, Mich. (April 30, 2015) – From built-in water softeners that enhance cleaning performance to multi-point LED theater lighting and metal interior accents, the Jenn-Air brand's newest dishwasher collection quietly handles clean-up with efficiency and style. These latest models round out a full collection that also include a recently introduced flush dishwasher option crafted to align perfectly with a range of cabinets, including frameless styles.

"Our newest dishwashers are the most elegantly designed, technologically advanced and flexible models ever offered by Jenn-Air," notes Jenn-Air marketing director Brian Maynard. "Beyond our advanced Trifecta™ Wash System, consumers will find numerous features that clearly separate them from competitive, high-end models."

UltraGlide rails with precision mounted ball bearings are now found on both the upper and lower Obsidian-colored racks, allowing for easy, quiet movement even when fully loaded. Additional premium details include a metal upper rack and a lower stainless steel spray arm. A built-in water softener on select models enhances cleaning performance by reducing spots and water marks on dishes and glasses. The softened water offers the additional benefit of protecting the dishwasher from lime scale.

Multi-point LED theater lighting found on some models gradually increases to full intensity to illuminate the dishwasher tub while minimizing shadows. Capacitive touch controls start the dishwasher with a light touch while new intuitive control graphics simplify cycle selection. For added loading convenience lower racks feature a utensil caddy along with sliding tines to accommodate various sizes of items like plates and bowls.

For added flexibility in the upper rack, a wire cup shelf features integrated stemware holders along with clips to secure light items and stemware. A removable third level rack with RollerGlide® rails holds difficult-to-place items, from spatulas and whisks to ladles while a redesigned silverware basket accommodates various sizes of flatware.

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At the heart of the new dishwashers is the brand's Trifecta<sup>™</sup> Wash System, which combines alternating wash action, three stage filtration, a variable speed motor and pressurized wash arms for powerful, quiet and energy efficient washing. All of the new models feature six cycles: Hour Wash, Sensor Wash with ClearScan<sup>™</sup> Turbidity Sensor, China/Crystal, Cookware/Bakeware, Normal Tableware, Refresh/Rinse. The versatile Sensor Wash cycle calibrates the dishwasher to use the optimal wash cycle for cleaning dishes based on load size and soil level. Depending on the model, up to six options are available, including 4-Hour Delay Start, Hi Temp, Sani Rinse, SteamFinish, Control Lock, and Precision Dry<sup>®</sup>.

All models are ENERGY STAR® qualified with loading capacity ranging from 14 to 16 place settings and quiet sound ratings down to 40 dBA. Style choices include a custom overlay option or stainless steel with a Pro-Style® handle featuring a diamond-etched grip or the slightly curved Euro-Style handle design. Black Floating Glass, available on select models, offers another style option that is a sleek alternative to stainless steel.

## About Jenn-Air:

Since the introduction of the first self-ventilated cooktop in 1961 and downdraft ventilated range in 1965, Jenn-Air brand has consistently grown its reputation as a technology and design innovator. Over the next three years, Jenn-Air will continue to expand its offerings with the launch of an unprecedented 150 new products. Its selection of style options includes two distinct stainless steel collections and a cutting-edge Floating Glass finish in black or white. From downdraft cooktops, wall ovens and professional style ranges to dishwashers, refrigerators and such entertaining essentials as warming drawers, built-in ice machines and wine cellars, Jenn-Air brand offers a complete line of major kitchen appliances. To learn more about the Jenn-Air® appliance collection, or speak with a member of the concierge team, please visit jennair.com, twitter.com/jennairusa or facebook.com/jennair.