



Press Contacts: Kim Roman  
Digitas  
212/350-7822  
kim.roman@digitas.com

Mariane Kingston  
Jenn-Air  
269/923-8786  
mariane.kingston@jennair.com

FOR IMMEDIATE RELEASE:

**JENN-AIR TO DEBUT UNIQUE COOKING SURFACES AND ADVANCED APPLIANCE TECHNOLOGIES AT UPCOMING ARCHITECTURAL DIGEST DESIGN SHOW**

BENTON HARBOR, Mich. (March 10, 2017) – Attendees at this year’s Architectural Digest Design Show (ADDS) will get a sneak peek at Jenn-Air appliances designed to bring a new level of harmony to the kitchen with their revolutionary form and function. In addition to advancements to its connected appliances, Jenn-Air will debut a new collection of innovative cooking surfaces.

The highly anticipated luxury design event, taking place March 16-19 at Piers 92 and 94 in Manhattan (55th Street at 12th Avenue) features more than 400 brands and attracts over 40,000 affluent consumers and design professionals over four days. Returning for the tenth year, Jenn-Air will again serve as a major sponsor of this prestigious event celebrating the best in home design.

“We value the opportunity to engage with and share our latest luxury appliance innovations with such a discerning audience of design aficionados,” notes marketing director Brian Maynard. “This year we are especially excited to share news about our expanded connected appliance portfolio as well as debut an entirely new collection of unique cooking surfaces that we’ll begin offering this summer.”

In addition to its extensive appliance display (booth #353) in the kitchen and bath “REFRESH” section of the show, the kitchen-themed Jenn-Air Master Class Theater will serve as the presentation stage for panel discussions presented by *Architectural Digest* and the *Wall Street Journal*. Design luminaries participating this year include David Rockwell, Vicente Wolf and Tim Gunn. Jenn-Air is the sponsor of the keynote address on Thursday March 16 from 4:00pm-5:00pm featuring *Architectural Digest* Editor in Chief Amy Astley and Los Angeles-based designer Martyn Lawrence Bullard. Panel descriptions and the full schedule can be found at <http://addesignshow.com/>.

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Jenn-Air has once again partnered with *Architectural Digest* to offer a complete suite of Jenn-Air appliances to one lucky winner valued up to \$26,000. Entries must be received by March 29 and those who wish to enter can do so at [Jenn-Air Architectural Digest Sweeps](#). For those registering to purchase tickets at [www.addesignshow.com](http://www.addesignshow.com), there is an option to opt into the sweepstakes online during registration.

Returning again this year is the popular Jenn-Air connected kiosk, offering attendees a place to recharge and enjoy an espresso or coffee made with the brand's built-in coffee system. Located right outside the entrance to the Jenn-Air Master Class Studio, the kiosk will feature a charging station for mobile or electronic devices. While taking a break, attendees can take the opportunity to learn more about the brand's new connected wall oven which has also been incorporated into the kiosk.

Highlights of the show and Jenn-Air brand's participation will be posted throughout the weekend at [jennair.com](http://jennair.com), [facebook.com/jennair](https://facebook.com/jennair), [instagram.com/jennairusa](https://instagram.com/jennairusa) and [twitter.com/jennairusa](https://twitter.com/jennairusa). Those unable to attend the show will have the opportunity to virtually experience it through video content Jenn-Air will be creating. This will include a "Top Picks" segment hosted by architect and interior designer Campion Platt (<http://www.campionplatt.com/>), who has received numerous accolades and been named one of *Architectural Digest's* "AD 100" recognizing the world's top interior designers.

### About Jenn-Air:

Since the introduction of the first self-ventilated cooktop in 1961 and downdraft ventilated range in 1965, Jenn-Air brand has consistently grown its reputation as a technology and design innovator. Its selection of style options includes two distinct stainless steel collections and a cutting-edge Floating Glass finish in black. From downdraft cooktops, wall ovens and professional style ranges to dishwashers, refrigerators and such entertaining essentials as warming drawers, built-in ice machines and wine cellars, Jenn-Air brand offers a complete line of major kitchen appliances. To learn more about the Jenn-Air® appliance collection, or speak with a member of the concierge team, please visit [jennair.com](http://jennair.com), [facebook.com/jennair](https://facebook.com/jennair), [instagram.com/jennairusa](https://instagram.com/jennairusa) and [twitter.com/jennairusa](https://twitter.com/jennairusa).

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