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FOR IMMEDIATE RELEASE:

## **JENN-AIR RAISES THE BAR ON LUXURY DISHWASHER COLLECTION**

**BENTON HARBOR, Mich. (February 29, 2012)** –Whether planning an elegant dinner party or enjoying espresso and dessert in the kitchen afterwards, the quiet performance, thoughtful features and refined design of the newest Jenn-Air® Trifecta™ dishwashers are sure to impress hosts and guest alike.

“Our latest dishwashers were designed to be seen and appreciated, not heard,” notes Juliet Johnson, senior brand manager of Jenn-Air. “And the ability to warm plates for dinner parties and quickly clean wine glasses using only the top rack make them particularly well suited for entertaining.”

At 40 decibels for normal cycles based on industry standard sound measurements, select models in the new collection are the quietest Jenn-Air offers, operating at sound levels that are less than half the perceived level of casual conversation. An enhanced Trifecta™ Wash System combines alternating wash action, three stage filtration, a variable speed motor and pressurized wash arms for powerful, quiet and energy efficient washing. By activating a specially-designed fan and a dual-wattage heating element that pulses on and off at appropriate intervals, a Precision Dry™ Plus option provides optimal drying based on the type of load washed to ensure dishes are dry at the end of the drying cycle.

Cycles that are particularly convenient for entertaining include a One Hour Wash option that allows for the quick cleaning of dishes before guests arrive and a Plate Warmer cycle that help keep plates warm before guests begin dining. A China/Crystal cycle delivers a lower pressure wash spray to gently wash china and crystal while a Top Rack Only option on select models concentrates cleaning power to the top rack by using the top spray arm, resulting in a shorter cycle that can quickly wash glasses over the course of a wine tasting or dinner party. The same cycle also can be used to clean half loads of several different types of dishes from appetizer to standard size dinner plates. A Rinse Only cycle offers the convenience of pre-rinsing dishes before running a full load.

Beyond its Normal Wash and Heavy Wash cycles, the dishwashers feature a Sensor Wash cycle that gauges load size and food particle levels, adjusting wash cycles accordingly. While all cycles utilize a ClearScan Turbidity Sensor to determine particle levels to manage energy and water use, the Sensor Wash cycle uses both the ClearScan Turbidity Sensor and a temperature sensor to determine load size for a customized level of cleaning performance on every load.

All models are ENERGY STAR® qualified with loading capacity from 12 to 16 settings and feature WaterLock™ Flood Protection Technology. Audio feedback along with status lights with an exterior cycle

indicator takes the guesswork out of determining whether a cycle is complete. Designed to maximize loading flexibility and customization for each user, the dishwashers feature a removable third level rack and two fold-down rows with adjustable tines.

Style choices include the commercially-inspired look of Pro-Style in stainless steel and the sleek, refined Euro-Style design available in Oiled Bronze and black and white Floating Glass. Manufacturer's suggested retail prices range from \$799 to \$1,549.

#### About Jenn-Air:

Since the introduction of the first self-ventilated cooktop in 1961 and downdraft ventilated range in 1965, Jenn-Air brand has consistently grown its reputation as a technology and design innovator. Its selection of style options includes two distinct stainless steel collections and two cutting edge finishes: Floating Glass and Oiled Bronze. From downdraft cooktops, wall ovens and professional style ranges to dishwashers, refrigerators and such entertaining essentials as warming drawers, built-in ice machines and wine cellars, Jenn-Air brand offers a complete line of major kitchen appliances. To learn more about the Jenn-Air® appliance collection, or speak with a member of the concierge team, please visit [jennair.com](http://jennair.com), [twitter.com/jennairusa](https://twitter.com/jennairusa) or [facebook.com/jennair](https://facebook.com/jennair).

\*Per IEC standards, normal cycle.

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